



SPONSOR & EXHIBITOR

PROSPECTUS

**17th International
Zebrafish Conference**

June 22-26, 2022

**Centre Mont-Royal
Montreal, Quebec**



IZFS

International Zebrafish Society

WHO WE ARE

ORGANIZING COMMITTEE

Chair- Lila Solnica-Krezel, IZFS President

Washington University School of Medicine

Ashley Bruce

University of Toronto, Toronto

Brian Ciruna

University of Toronto, Canada

Hiromi Hirata

Aoyama Gakuin University

Corrine Houart

King's College, London

Kristin Kwan

University of Utah

Kessen Patten

Institut National de Recherche Scientifique, Montreal,
Quebec, Canada

Caroline Lei Wee

Agency for Science, Technology and Research,
Singapore

Flavio Zolessi

Facultad de Ciencias, Universidad de La Republica

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Sponsor and Exhibitor Management Contact

Alex LLanas

Meetings & Education Manager

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ABOUT US

The International Zebrafish Society (IZFS) represents zebrafish scientific research worldwide, and facilitates the exchange of information and resources within the zebrafish community. Serving a growing population of members with direct access to thousands more in the field, IZFS is committed to promoting education initiatives and advancing all aspects of zebrafish research through its meetings around the globe.

As a 501(c)(3) non-for-profit organization, IZFS is fulfilling its mission to represent and promote zebrafish scientific research worldwide and facilitate the exchange of scientific information and resources within the international zebrafish community.

WHY SPONSOR OR EXHIBIT

The International Zebrafish Conference (IZFC) is the world's premier meeting for the international zebrafish research community. Historically this in-person conference has drawn approximately 800 delegates from every career level around the globe. This year, the 17th International Zebrafish Conference will be presented as hybrid conference with both in-person and virtual components. The conference will take place from June 22-26, 2022, in Montreal, Quebec, Canada.

With this new direction comes new and creative ways to reach your target audience. Please explore the combination of electronic exposure as well as the customary in-person opportunities found on the following pages.

IZFS is pleased to present valuable sponsorship and exhibit opportunities designed to maximize your exposure in the zebrafish research community with this unique Hybrid format in mind. As an IZFC sponsor or exhibitor, you will have the opportunity to raise your company's profile and increase sales by marketing to the most prominent and influential zebrafish researchers in the field. Additionally, you will have access to both live and recorded content after the meeting, so you can stay abreast of the latest advancements in the field.

*Customized Sponsorship options available upon request contact Alex LLanas
allanas@izfs.org

SPONSORSHIP OPPORTUNITIES

	Platinum Level \$15,000	Gold Level \$10,000	Silver Level \$5,000
Recognition as one of our Top Sponsor at opening Reception	X		
Conference Sponsor Signage onsite and online	3 onsite: at Registration, Exhibits and Posters. Online Virtual Platform	2 onsite: at Registration, Exhibits. Online Virtual Platform	1 onsite: at Registration, Online Virtual Platform
Sponsored email to Conference Attendees	3	2	1
Exhibit Booth	2 Standard (6') Exhibit Tables and online	1 Standard (6') Exhibit Table and online	1 Standard (6') Exhibit Tables and online
Conference Program Platform Exposure	Premium Placement	High Visibility Placement	High Visibility Placement
Complimentary Conference Registrations	3	2	2

EXHIBITOR OPPORTUNITIES

Exhibit Selection		
1 Standard (6') Exhibit Table	\$3,000	2 Complimentary registrations, The creation of a virtual Booth
2 Standard (6') Exhibit Tables	\$5,000	3 Complimentary registrations, The creation of a virtual Booth
3 Standard (6') Exhibit Tables	\$7,000	4 Complimentary registrations, The creation of a virtual Booth

ALA-CARTE OPPORTUNITIES

Sponsor a Morning Break	\$1,500	Prominent placement of Signage at Morning Break
Sponsor an Afternoon Break	\$1,500	Prominent placement of Signage at Afternoon Break
Sponsor a Lunch	\$3,000	Prominent placement of Signage at Lunch
Sponsor the Banquet Dinner/Reception	\$7,000	Prominent placement of Signage at Dinner/Reception
Sponsor a Keynote Speaker	\$3,000	Prominent placement of Signage for Keynote Speaker
Sponsor Conference Bag	\$3,000	Logo on Conference Bag
Standalone Broadcast Email	\$1,000	Your organization's message will be sent by IZFS to every pre-registered attendee

IZFC Sponsor/Exhibitor Agreement

Cancellation Policy

Cancellations received in writing by Wednesday, June 2, 2021, will be refunded, minus a \$75 administrative fee. Cancellations after this date will not receive a refund.

Drawings/Prizes/Raffles, Etc.:

Virtual prize contests, awards, spin wheels or lotteries of any kind held at any time or place within the IZFC are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the IZFC.

Event Discrimination and Harassment

The International Zebrafish Society (IZFS) is committed to providing a discrimination-, harassment-, and retaliation free environment for all participants in society events. IZFS prohibits discrimination or harassment based on actual or perceived gender, gender identity, gender expression, sexual orientation, body size, disability, race, ethnicity, socioeconomic status, age, religion (or lack thereof), marital or parental status, or any other status protected by law ("protected status"). IZFS has zero tolerance for any form of harassment, discrimination, or retaliation at society meetings and events.

This policy applies to all IZFS events, including those sponsored by other organizations held in conjunction with any virtual or in-person IZFS event. All participants, including, but not limited to, attendees, speakers, volunteers, staff, contractors, vendors and other service providers, and anyone else present at IZFS virtual or in-person meetings or events, are expected to abide by this policy.

Unacceptable Behavior

Discrimination consists of material, adverse treatment based on a person's protected status. Conduct can amount to prohibited discrimination even when a person does not specifically intend to harm someone else.

Harassment consists of unwelcome conduct of a demeaning, abusive, and/or offensive nature that either (1) constitutes a term or condition of a person's participation in society events (quid pro quo harassment); or (2) substantially interferes with a person's participation in society events or otherwise creates what a reasonable person would consider to be a hostile environment. Examples of harassment include, but are not limited to, physical or verbal abuse of any participant, stalking or threatening any participant, harassing photography or recording of any participant, the use of slurs and epithets, display of disparaging material, display of sexual imagery, inappropriate or unwelcome physical contact, and nonconsensual sexual advances.

Retaliation consists of material, adverse action taken against someone because the person reported discrimination or harassment (either on behalf of themselves or another) or because the person participated in the investigation and resolution of a report. Retaliation can occur even if the underlying report of discrimination or harassment is unsubstantiated.

Participants who are asked to stop discriminatory or harassing behavior are expected to comply immediately. Upon receipt of a report of prohibited conduct, IZFS retains the right to take any steps deemed necessary and appropriate, including immediate removal from the event without warning or refund, to end the conduct and maintain a safe and welcoming environment for participants. Further, IZFS reserves the right to prohibit anyone who violates this policy from attending any future IZFS meeting or event. Misconduct can also result in the revocation of IZFS membership.

Reporting Unacceptable Behavior

Any person subjected or witness to discrimination or harassment is encouraged to report such conduct to IZFS management as soon as possible and may be asked to file a written report. IZFS staff are available for consultation with any meeting or event participant or attendee who believes they have experienced any form of harassment while at any IZFS meeting or event. Reports should include identification of the offender (or description); behaviors or actions by that person; circumstances around the incident; day, time, and session; and others present. All written reports will be kept confidential.

Upon receipt of a report, IZFS will review the available information, which may include speaking with the persons involved, and determine whether a policy violation has occurred. To the extent any person experiences or witnesses conduct that is criminal in nature, IZFS strongly encourages the person to also make a report to law enforcement.

Unacceptable behaviors not reported during the meeting or event may be reported to IZFS staff after the conference by contacting Executive Director Nichole Nikolic (nnikolic@izfs.org). All complaints will be treated seriously and responded to promptly.

A participant or attendee who believes he or she was falsely or unfairly accused of violating this policy should notify IZFS Executive Director Nichole Nikolic (nnikolic@izfs.org).