



# 10<sup>TH</sup> STRATEGIC CONFERENCE OF ZEBRAFISH INVESTIGATORS

**SPONSORSHIP AND  
EXHIBITOR PROSPECTUS**

**January 6-9, 2024  
Asilomar Conference Center  
Pacific Grove, California**

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# WHO WE ARE

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## ORGANIZING COMMITTEE

**Kathleen Whitlock, PhD**  
**2023-2023 IZFS President**  
**Chair**

Universidad de Valparaiso  
Valparaiso, Chile

**Kelly Monk, PhD**

Oregon Health & Science University  
Portland, Oregon, USA

**Kessen Patten, PhD**

Institut National de Recherche Scientifique  
Montreal, Canada

**Karuna Sampath, PhD**

University of Warwick  
Coventry, United Kingdom

## IZFS OFFICE

555 East Wells St, Suite 1100  
Milwaukee, WI 53202

Phone: (414) 918-9835

Fax: (414) 276-3349

Website: [www.izfs.org](http://www.izfs.org)

Email: [info@izfs.org](mailto:info@izfs.org)

Sponsor and Exhibitor  
Management Contact

Alyssa Czerwinski

Meetings & Communications Manager  
[aczerwinski@izfs.org](mailto:aczerwinski@izfs.org)

# PRELIMINARY CONFERENCE HOURS

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Saturday, January 6 - 7:00pm - 10:00pm

Sunday, January 7 - 8:30am - 10:30pm

Monday, January 8 - 8:30am - 10:30pm

Tuesday, January 9 - 8:30am - 11:00pm

# IMPORTANT DATES

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Application Forms & Payments due ..... 5:00pm ET December 1, 2023

Sponsor & Exhibit Set-Up ..... 2:00pm PT January 6, 2024

Conference..... January 6-9, 2024

# ABOUT US

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The International Zebrafish Society (IZFS) represents zebrafish scientific research worldwide, and facilitates the exchange of information and resources within the zebrafish community. Serving a growing population of members with direct access to thousands more in the field, IZFS is committed to promoting educational initiatives and advancing all aspects of zebrafish research through its meetings around the globe.

As a 501(c)(3) non-for-profit organization, IZFS is fulfilling its mission to represent and promote zebrafish scientific research worldwide and facilitate the exchange of scientific information and resources within the international zebrafish community.

# WHY SPONSOR OR EXHIBIT

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The 10th Strategic Conference of Zebrafish Investigators (SCZI) will be held at the beautiful Asilomar Conference Grounds in Pacific Grove, CA, from January 6-9, 2024. Don't miss the opportunity to showcase your products and services to 200 purchase decision makers from around the globe. As an SCZI sponsor or exhibitor, you will have unparalleled opportunity to raise your company's profile and increase sales by marketing to the most prominent and influential Primary Investigators in the field.

## **Sponsor and Exhibitor Access**

The sponsorship and exhibitor packages enable you to connect with the most influential group of fish researchers – leaders of the fish research community! This meeting is attended exclusively by lab heads/principal investigators, who are the purchasing decision-makers and clients most important to you company.

## **Visibility and Public Recognition**

Your company's logo and description will be included on the event webpage, meeting signage, event program, mobile application, rotating slides, and a sponsor sign. The IZFS Executive Committee and Board Members as well as other high-profile conference attendees will be available to make introductions to maximize your exposure and provide a strong return on investment.

## **Industry Trends**

As a conference sponsor or exhibitor, you can count on receiving in-depth knowledge on progress, and new trends and directions in the fish research field through your attendee interactions.

# SPONSORSHIP OPPORTUNITIES

Type	Price	# Available	Benefits
Opening Reception	\$1,750	4	<ul style="list-style-type: none"> <li>• Logo on conference website</li> <li>• Logo on sign at registration desk</li> <li>• Logo on signs in general session room and poster hall</li> <li>• Push notification with logo prior to event</li> </ul>
Poster Receptions	\$2,000	6	
Closing Reception	\$3,500	3	

# EXHIBITOR OPPORTUNITIES

Exhibit Type	Cost	# Available	Complimentary Registrations	All Exhibits Receive
1 Standard (6') Exhibit Table in General Session Room	\$3,200	12	2	<ul style="list-style-type: none"> <li>• 6' Table with 2 chairs &amp; ID Sign</li> <li>• Logo on conference website</li> <li>• Logo on sign at registration desk</li> <li>• Logo on sign in general session room and poster hall</li> <li>• Virtual Booth on Mobile App/Website</li> <li>• Exhibit Staff have access to:                             <ul style="list-style-type: none"> <li>○ All session breaks, bar, poster sessions, all general sessions</li> </ul> </li> <li>• Post conference mailing list</li> </ul>
1 Standard (6') Exhibit Table in Poster Hall	\$3,200	10	2	
2 Standard (6') Exhibit Tables in both areas	\$5,500	10	3	

# ALA-CARTE OPPORTUNITIES

Type	Amount	# Available	Benefits
Sponsor Refreshment Breaks	\$1,500	3	Prominent placement of Signage during breaks Push notification with Logo prior to first break of each day
Sponsor a Keynote Speaker	\$3,000	2	Prominent placement of Signage for Keynote Speaker Logo on materials promoting Keynote Speaker
Standalone Broadcast Email	\$1,000	Unlimited	Your organization's message will be sent by IZFS to every pre-registered attendee
Supporter Spotlight Broadcast Email	\$500	Unlimited	Banner ad within a message sent by IZFS to every pre-registered attendee
Push Notification	\$1,000	Up to 2/day	Push notification to all registrants who download the app on their mobile device or access it on their computer
Poster Prizes	TBD	Unlimited	In an amount of your choice, funds will be provided to the poster prize winners. Recognition will include logo recognition and an announcement during awards ceremony

\*Customized Sponsorship options available upon request contact Alyssa Czerwinski at [aczerwinski@izfs.org](mailto:aczerwinski@izfs.org) for more information

# SCZI SPONSOR & EXHIBITOR POLICIES & AGREEMENT

**Exhibitor Staff:** Please send exhibit staff information to Alyssa Czerwinski at [aczerwinski@izfs.org](mailto:aczerwinski@izfs.org) by December 1, 2023. Exhibit staff information includes full name, designations, email address, and dietary restrictions.

**Exhibit Assignments:** Exhibit placement will be assigned on a first-come, first-served basis based on the date and time that the application is received. IZFS reserves the right to adjust assigned exhibit placement at any time. Conference sponsors may receive preferential treatment.

**Logistics:** Please let us know if you have additional needs to accommodate your display (possibly at an additional cost). You will receive an email approximately 3-4 weeks before the event with more display information which will include your exhibit assignment and shipping information.

**Cancellation Policy:** Cancellations received in writing by December 1, 2023 will be refunded, minus a \$75.00 administrative fee. Cancellations after this date will not receive a refund. If for any cause beyond the control of IZFS – such as, but not limited to, an act of God, the public enemy, authority of the law, fire, public health emergencies, or other force majeure—IZFS is unable to comply with the terms of this contract, this contract shall be considered terminated and any payments made hereunder by the supporter shall be refunded to the supporter in full. The supporter also reserves the right to carryover their support to a future IZFS conference.

**Exhibitor Agreement Terms and Conditions:** You are hereby authorized to reserve space for the company indicated to exhibit at the 10th Strategic Conference of Zebrafish Investigators (SCZI) to be held January 6-9, 2024 at the Asilomar Conference Center, Pacific Grove, California. We understand that the assigned space will be rented at the rate quoted in the SCZI Sponsorship and Exhibitor Prospectus. We understand further that all space must be paid for in full on or before Friday, December 1, 2023. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of the IZFS Executive Director. We agree to abide by all rules and regulations governing exhibitors set forth in the SCZI Sponsor and Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

**Privacy Policy:** IZFS does not make names and contact information of attendees available to sponsors or exhibitors. We suggest you collect business cards or have a sign-up sheet available.

**Gratuities:** IZFS prohibits the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

**Drawings/Prizes/Raffles, Etc.:** Virtual prize contests, awards, spin wheels or lotteries of any kind held at any time or place within the SCZI are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the SCZI.

**Hold Harmless Clause:** The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the International Zebrafish Society, Asilomar Hotel and Conference Grounds, and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Asilomar Hotel and Conference Grounds, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Asilomar Hotel and Conference Grounds, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Mirage or any part thereof.

## **Event Discrimination and Harassment Policy**

The International Zebrafish Society (IZFS) is committed to providing a discrimination-, harassment-, and retaliation free environment for all participants in society events. IZFS prohibits discrimination or harassment based on actual or perceived gender, gender identity, gender expression, sexual orientation, body size, disability, race, ethnicity, socioeconomic status, age, religion (or lack thereof), marital or parental status, or any other status protected by law ("protected status"). IZFS has zero tolerance for any form of harassment, discrimination, or retaliation at society meetings and events.

This policy applies to all IZFS events, including those sponsored by other organizations held in conjunction with any virtual or in-person IZFS event. All participants, including, but not limited to, attendees, speakers, volunteers, staff, contractors, vendors and other service providers, and anyone else present at IZFS virtual or in-person meetings or events, are expected to abide by this policy.

### **Unacceptable Behavior:**

Discrimination consists of material, adverse treatment based on a person's protected status. Conduct can amount to prohibited discrimination even when a person does not specifically intend to harm someone else.

Harassment consists of unwelcome conduct of a demeaning, abusive, and/or offensive nature that either (1) constitutes a term or condition of a person's participation in society events (quid pro quo harassment); or (2) substantially interferes with a person's participation in society events or otherwise creates what a reasonable person would consider to be a hostile environment. Examples of harassment include, but are not limited to, physical or verbal abuse of any participant, stalking or threatening any participant, harassing photography or recording of any participant, the use of slurs and epithets, display of disparaging material, display of sexual imagery, inappropriate or unwelcome physical contact, and nonconsensual sexual advances.

Retaliation consists of material, adverse action taken against someone because the person reported discrimination or harassment (either on behalf of themselves or another) or because the person participated in the investigation and resolution of a report. Retaliation can occur even if the underlying report of discrimination or harassment is unsubstantiated.

Participants who are asked to stop discriminatory or harassing behavior are expected to comply immediately. Upon receipt of a report of prohibited conduct, IZFS retains the right to take any steps deemed necessary and appropriate, including immediate removal from the event without warning or refund, to end the conduct and maintain a safe and welcoming environment for participants. Further, IZFS reserves the right to prohibit anyone who violates this policy from attending any future IZFS meeting or event. Misconduct can also result in the revocation of IZFS membership.

### **Reporting Unacceptable Behavior**

Any person subjected or witness to discrimination or harassment is encouraged to report such conduct to IZFS management as soon as possible and may be asked to file a written report. IZFS staff are available for consultation with any meeting or event participant or attendee who believes they have experienced any form of harassment while at any IZFS meeting or event. Reports should include identification of the offender (or description); behaviors or actions by that person; circumstances around the incident; day, time, and session; and others present. All written reports will be kept confidential.

Upon receipt of a report, IZFS will review the available information, which may include speaking with the persons involved, and determine whether a policy violation has occurred. To the extent any person experiences or witnesses conduct that is criminal in nature, IZFS strongly encourages the person to also make a report to law enforcement.

Unacceptable behaviors not reported during the meeting or event may be reported to IZFS staff after the conference by contacting Executive Director Nichole Nikolic (nnikolic@izfs.org). All complaints will be treated seriously and responded to promptly.

A participant or attendee who believes he or she was falsely or unfairly accused of violating this policy should notify IZFS Executive Director Nichole Nikolic (nnikolic@izfs.org)

# SCZI Sponsorship/Exhibitor Agreement

## Organization Information

Organization information will be used for a listing in the SCZI program.

Organization Name: \_\_\_\_\_

Exhibit Contact Name (First, MI, Last): \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Position Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

## Exhibit Selection

- 1 Standard (6') Exhibit Table in General Session Room \$3,200
- 1 Standard (6') Exhibit Table in Poster Hall \$3,200
- 2 Standard (6') Exhibit Tables \$5,500 in both the General Session Room & Poster Hall

## Sponsorship Package Selection

- Opening Reception \$1,750
- Poster Receptions \$2,000
- Closing Reception \$3,500

## Ala-Carte Item Selection

- |   |  |
|---|--|
| <input type="checkbox"/> Sponsor Refreshment Breaks \$1,500 | <input type="checkbox"/> Supporter Spotlight Broadcast Email \$500 |
| <input type="checkbox"/> Sponsor a Keynote Speaker \$3,000  | <input type="checkbox"/> Push Notification \$1,000                 |
| <input type="checkbox"/> Standalone Broadcast Email \$1,000 | <input type="checkbox"/> Poster Prizes \$ _____                    |

# SCZI Sponsorship/Exhibitor Agreement

## Payment Information

Full payment and completed application are due by **December 1, 2023**. Please retain a copy for your records.

Sponsorship: \$ \_\_\_\_\_

Exhibit: \$ \_\_\_\_\_

Ala-Carte Items: \$ \_\_\_\_\_

**Total Payment:** \$ \_\_\_\_\_

## Payment Option

**Check Enclosed**

Please make checks payable to the International Zebrafish Society (IZFS) and must be drawn from a US bank.

**Visa**    **Mastercard**    **Discover**    **AMEX**

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Wire Transfer**

Contact the IZFS Office for more information

## Agreement

To accept the terms of the sponsorship agreement, please sign your signature and date below:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Print a copy of this application for your records. **This is your invoice and contract. No additional paperwork will be issued.**

### IZFS Executive Office

555 East Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: + 1 414 918-9835

Fax: + 1 414 276-3349

Email: [info@izfs.org](mailto:info@izfs.org)

Website: [www.izfs.org](http://www.izfs.org)

IZFS is a 501 c (3) not-for-profit organization