

# SPONSOR AND EXHIBITOR PROSPECTUS



## 9<sup>th</sup> Strategic Conference of Fish Investigators

NATIONAL TAIWAN UNIVERSITY • TAIPEI, TAIWAN  
February 4 – 8, 2020

## Why sponsor or exhibit at the 9<sup>th</sup> Strategic Conference of Fish Investigators?

The 9<sup>th</sup> Strategic Conference of Fish Investigators sponsored by the International Zebrafish Society (IZFS) will be held at National Taiwan University in Taipei, Taiwan from February 4 – 8, 2020. Don't miss the opportunity to showcase your products and services to 200 purchase decision makers from around the globe. As an SCZI sponsor or exhibitor, you will have unparalleled opportunity to raise your company's profile and increase sales by marketing to the most prominent and influential Primary Investigators in the field.

### Sponsor and Exhibitor Access

The sponsor and exhibitor packages enable you to connect with the most influential group of fish researchers – leaders of the fish research community! This meeting is attended exclusively by lab heads/principal investigators, who are the purchasing decision-makers and clients most important to your company.

### Visibility and Public Recognition

Your company's logo and description will be included on the event webpage, meeting signage, event program, mobile application, rotation slides, and a sponsor sign. The IZFS Executive Committee and Board Members as well as other high-profile conference attendees will be available to make introductions to maximize your exposure and provide a strong return on investment.

### Industry Trends

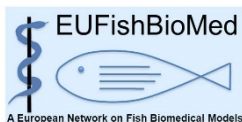
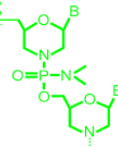
As a conference sponsor or exhibitor, you can count on receiving in-depth knowledge on progress, and new trends and directions in the fish research field through your attendee interactions.



### About the International Zebrafish Society (IZFS)

IZFS represents zebrafish scientific research worldwide, and facilitates the exchange of information and resources within the zebrafish community. Serving a growing population of members with direct access to thousands more in the field, IZFS is committed to promoting educational initiatives and advancing all aspects of zebrafish research through its meetings around the globe.

Past sponsors, exhibitors, and advertisers:



# SPONSOR

Types	Price	# Available	Benefits
Opening Reception	\$1,500*	4	One complimentary registration. Logo placed on conference e-mails to registrants, sponsor signage at the registration desk and opening reception, and rotation slides. Logo and company description listed on the conference webpage, conference program and conference mobile application. Sponsor has the option to provide bag insert or branded material. Post-conference mailing list and pre-conference sponsored e-blast.
Poster Reception	\$1,500*	6	One complimentary registration. Logo placed on conference e-mails to registrants, sponsor signage at the registration desk and poster reception, and rotation slides. Logo and company description listed on the conference webpage, conference program and conference mobile application. Sponsor has the option to provide bag insert or branded material. Post-conference mailing list and pre-conference sponsored e-blast.
Closing Reception	\$3,000*	3	One complimentary registration. Logo placed on conference e-mails to registrants, sponsor signage at the registration desk and closing reception, and rotation slides. Logo and company description listed on the conference webpage, conference program and conference mobile application. Sponsor has the option to provide bag insert or branded material. Post-conference mailing list and pre-conference sponsored e-blast.
Conference Bag Sponsor	\$1,500*	3	Logo placed on product, conference e-mails to registrants, sponsor signage at the registration desk, and rotation slides. Sponsor has the option to provide bag insert.
*Receive 10% off of sponsorship rates when you purchase two sponsorships or one sponsorship and exhibit display.			

## ADVERTISE

**NEW!** Increase your visibility by placing an advertisement in the mobile application, which will feature all conference news and presentations. Advertisements are subject to IZFS approval and should be sent to IZFS as a high-resolution file. Please contact Anna Douangphachanh at [adouan@izfs.org](mailto:adouan@izfs.org) or +1 414 918-9835 for more information.

Ad Options	Price
Banner Ad - Secondary Page	\$300
Banner Ad - Main Page	\$500
Large Ad - Main Page	\$750

To become a sponsor or discuss sponsorship opportunities, please contact Nichole Nikolic at [nnikolic@izfs.org](mailto:nnikolic@izfs.org) or +1 414 918 9835

### Conference Bag Sponsor

See your company highlighted on our conference tote bags, given to all attendees at registration.



# EXHIBIT

Reach your target market, expand your professional network, and connect with clients and colleagues. Exhibiting at this conference a great option for companies that provide services or equipment for fish research.

**A table top exhibit for \$3,000\* in the exhibit hall includes:**

- table with two chairs
- logo placed on
  - rotation slides
  - signage outside and inside the exhibit hall
  - signage in the registration area
- logo and company/exhibit description listed on
  - conference printed program
  - conference mobile application
- post-conference mailing list
- option for conference bag insert

**\*Receive 10% off of sponsorship rates when you purchase two sponsorships or one sponsorship and exhibit display.** To book an exhibit booth, contact Anna Douangphachanh at [adouan@izfs.org](mailto:adouan@izfs.org) or +1 414 918-9835.

## Preliminary Conference Hours

**Tuesday, February 4:** 6:00 pm – 10:00 pm

**Wednesday, February 5:** 8:30 am – 5:30 pm

Poster Session and Exhibit Viewing: 7:30 pm – 10:00 pm

**Thursday, February 6:** 8:30 am – 5:30 pm

Poster Session and Exhibit Viewing: 7:30 pm – 10:00 pm

**Friday, February 7:** 8:30 am – 5:30 pm

Closing Reception Dinner: 6:00 pm – 9:00 pm

**Saturday, February 8:** 9:00 am – 10:00 am

Closing Ceremony: 10:00 am – 11:00 am

## Preliminary Peak Exhibit Times

The conference will have two, one hour breaks, one in the morning and one in the afternoon on February 5, 6, and 7 and also a one-hour lunch time. A dedicated 2.5 hour poster and exhibit viewing will also take place on February 5 and 6.

## Exhibit Policies

IZFS is committed to presenting educational activities that promote improvements in the IZFS community. As you have agreed to participate in this educational activity as an exhibitor, we request that you agree to certain criteria which include:

Exhibits can showcase instruments, products or services used in teaching or research, book or other publications in related scientific

fields, computer programs and other products that encourage and support research in areas represented by IZFS. In keeping with the educational purposes of IZFS meetings, sales and order-taking are discouraged. Any promotional material must remain at your exhibit and not displayed in any educational space.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment, and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless IZFS, the meeting venue, service providers and each of their employees and agents from any and all such losses, damages, and claims.

## Exhibit Assignments

Exhibit space will be assigned on a first-come, first-served basis based on the date/time the application is received. IZFS reserves the right to adjust assigned exhibit placement at any time. You will receive your exhibit assignment by e-mail approximately 3-4 weeks before the conference. Exhibitors are asked to indicate their exhibit preference and to list any possible competitors they wish to avoid being placed near. Conference sponsors may receive preferential treatment.

## Logistics

Please let us know if you have additional needs to accommodate your display (possibly at an additional cost). You will receive an e-mail approximately 3-4 weeks before the event with more display information which will include your exhibit assignment and shipping information.