



IZFS

International Zebrafish Society

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September 24, 2020

Dear Colleague,

I would like to invite your organization to consider supporting the **International Zebrafish Society (IZFS) 2020 Webinar Series** as a sponsor. This educational format provides a unique opportunity for sponsors to connect with the most influential group of fish researchers in a virtual setting. The content of the webinars is designed to attract researchers from every career level and to share the latest scientific findings, methods, technologies and products to facilitate their research work. With this virtual format, sponsors not only have exposure to attendees accessing the live webinars, but additional exposure and continued visibility as webinars are archived on the IZFS website and available to members for download.

Launched in April of this year, the first eight webinars attracted nearly 1,300 registrants (avg. 162 registrants per webinar). Additionally, archived webinars have been downloaded by 386 users to date.

Attached please find the IZFS 2020 Webinar Sponsorship Opportunities package for your consideration.

IZFS is a 501(c)(3) not-for-profit organization that represents zebrafish scientific research worldwide, and facilitates the exchange of information and resources within the zebrafish community. Serving a growing population of members with direct access to thousands more in the field, IZFS is committed to promoting educational initiatives and advancing all aspects of zebrafish research through its meetings and educational initiatives.

Thank you for your consideration.

Sincerely,

Nichole Nikolic
Executive Director



IZFS 2020-2021 Webinar Sponsorship Opportunities



IZFS

International Zebrafish Society

About the International Zebrafish Society (IZFS)

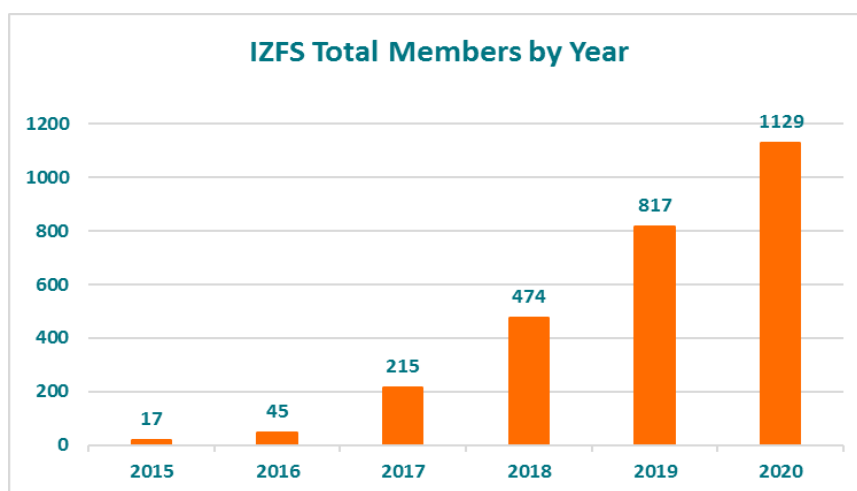
The International Zebrafish Society (IZFS) represents zebrafish scientific research worldwide, and facilitates the exchange of information and resources within the zebrafish community. Serving a growing population of members with direct access to thousands more in the field, IZFS is committed to promoting educational initiatives and advancing all aspects of zebrafish research through its meetings and educational initiatives.

Why Sponsor the IZFS 2020 Webinar Series?

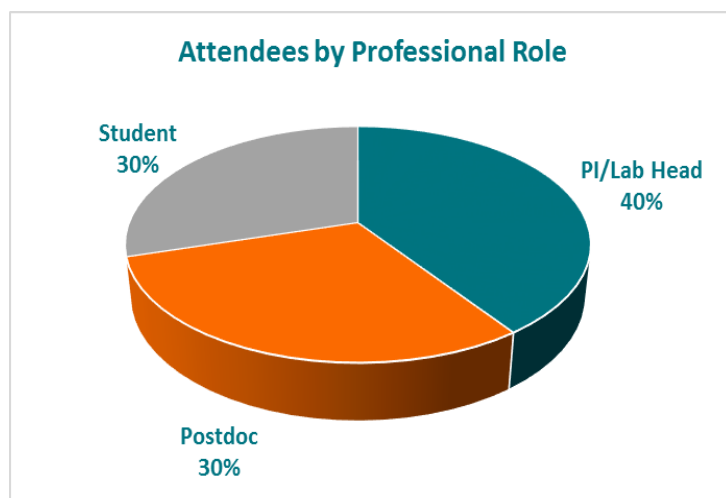
In April 2020, IZFS launched a series of educational webinars for members of the global zebrafish community, with great success. This educational format provides a unique opportunity for potential sponsors to connect with the most influential group of fish researchers in a virtual setting. The content of the webinars is designed to attract researchers from every career level and to share the latest scientific findings, methods, technologies and products to facilitate their research work. With this virtual format, sponsors not only have exposure to attendees accessing the live webinars, but additional exposure and continued visibility as webinars are archived on the IZFS website and available to members for download.

IZFS Membership Statistics

Since 2015, IZFS membership has grown steadily, making it the world's largest member-driven society dedicated solely to researchers working in the field of zebrafish research. Members include principal investigators/lab heads, postdoctoral fellows and graduate students from over 35 countries around the world.



Webinar Statistics



- The first eight webinars attracted nearly 1,300 registrants (avg. 162 registrants per webinar)
- Archived webinars have been downloaded by an additional 386 users, to date (avg. 48 per webinar)
- To date, 100% of evaluation respondents found the content valuable and would recommend the webinars to a colleague

IZFS Webinar Series Sponsorship Options

Sponsorship Package A includes sponsor recognition for six (6) webinars, which will take place live at least monthly, and recordings will be made available for download indefinitely for IZFS members.

Sponsorship Package A	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Thirty (30) second video of product advertisement before the Q&A portion of the webinar (<i>produced at sponsor's expense</i>)	✓	n/a	n/a
Company Logo Recognition with link (when applicable): <ul style="list-style-type: none"> Webinar webpage with company description Sponsor slide at the beginning and end of each webinar Emails promoting webinars (weekly to IZFS database, approx. 3,000) 	Large-Sized Logo (300x100)	Medium-Sized Logo (200x100)	Small-Sized Logo (150x100)
Complimentary Registrations	3	2	1
Product name listing with pdf file on event website	✓	✓	✓

Sponsorship Package B includes sponsor recognition for one (1) webinar, which will take place live, and the recording will be made available for download indefinitely for IZFS members.

Sponsorship Package B	Gold \$1,000	Silver \$700	Bronze \$500
Thirty (30) second video of product advertisement before the Q&A portion of the webinar (<i>produced at sponsor's expense</i>)	✓	n/a	n/a
Company Logo Recognition with link (when applicable): <ul style="list-style-type: none"> Webinar webpage with company description Sponsor slide at the beginning and end of each webinar Emails promoting webinars (weekly to IZFS database, approx. 3,000) 	Large-Sized Logo (300x100)	Medium-Sized Logo (200x100)	Small-Sized Logo (150x100)
Complimentary Registrations	3	2	1
Product name listing with pdf file on event website	✓	✓	✓

*Customized packages are also available

*Corporate members receive a 10% discount on all sponsorship opportunities.

Upcoming Webinars (tentative)

<u>2020</u>	<u>2021</u>
September 29, 2020 Single Cell Genomics 12:00 – 1:00 pm ET Tatjana Sauka-Spengler, PhD	January 2021 Evolutionary Studies (1 hour) Matthew Harris, PhD
October 20, 2020 Imaging Workshop 12:00 – 2:00 pm ET Drs. Jan Huisken, Kristen Kwan, Misha Ahrens, Elizabeth Hillman, Jonas Hartmann, Elisabeth Kugler Moderator: Debbie Yelon, PhD	February 2021 Topic Pending Speaker TBD
November 17, 2020 Cancer Modeling 9:00 – 10:00 am ET; 3:00 – 4:00 pm ET Rich White, MD, PhD	March 2021 Topic Pending Speaker TBD
December 2020 Drug Discovery (1 hour) Randy Peterson, PhD	April 2021 Topic Pending Speaker TBD

Webinar Topics Planned for 2021

- Neuroscience
- Vascular biology
- Genetic disease modelling
- Hematopoiesis
- Microbiome
- Epigenetics methods in zebrafish
- Muscle development and regeneration
- Behavior
- Physical Forces in Morphogenesis
- Paper writing (What journals to target, how to deal with rejections, how to write a high profile paper)
- How to give effective zoom lectures

Please contact Nichole Nikolic, IZFS Executive Director at +1 414 918 9835 or by email at info@izfs.org to discuss these opportunities further.

IZFS Webinar Sponsorship Agreement

Organization Information

Organization Name (*how it should appear in the webinar*): _____

Sponsor Contact Name: Prefix: _____ (First, MI, Last): _____

Email: _____ Phone: _____

Email 2: _____

Institution/Company: _____

Position Title: _____

Mailing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Website: _____

Sponsor Opportunities

Sponsorship Package A includes sponsor recognition for six (6) webinars, which will take place live at least monthly, and recordings will be made available for download indefinitely for IZFS members.

☐ **Gold: \$5,000**

- Large-sized logo promoted on webinar webpage with company description, sponsorship slides at the beginning and end of each webinar, and on weekly promotional webinar emails; 3 complimentary registrations; product name listing with pdf file on event website; thirty (30) second video of product advertisement before Q&A portion of the webinar (produced at sponsor's expense)

☐ **Silver: \$3,500**

- Medium-sized logo promoted on webinar webpage with company description, sponsorship slides at the beginning and end of each webinar, and on weekly promotional webinar emails; 2 complimentary registrations; product name listing with pdf file on event website.

☐ **Bronze: \$2,500**

- Small-sized logo promoted on webinar webpage with company description, sponsorship slides at the beginning and end of each webinar, and on weekly promotional webinar emails; 1 complimentary registration; product name listing with pdf file on event website.

Sponsorship Package B includes sponsor recognition for one (1) webinar, which will take place live, and the recording will be made available for download indefinitely for IZFS members.

☐ **Gold: \$1,000**

- Same as Sponsorship Package A "Gold Level" benefits.

☐ **Silver: \$700**

- Same as Sponsorship Package A "Silver Level" benefits.

☐ **Bronze: \$500**

- Same as Sponsorship Package A "Bronze Level" benefits.

Submitting Promotional Materials

Sponsors should send all promotional materials to Eli Rehorst at erehorst@izfs.org.

- Submit upon signing the webinar sponsorship agreement – Logo, Company Description and Preferred Website Link
- Submit two (2) weeks prior to the first sponsored webinar – Product Name Listing and Product Advertisement Video

Agreement

To accept the terms of sponsor agreement, please sign your signature and date below:

Signature

Date

Print a copy of this sponsor application for your records. **This is your invoice and contract. No additional invoice will be issued.**

Payment Options

☐ Check Enclosed

Please make checks payable to the International Zebrafish Society (IZFS) and must be drawn from a US bank.

☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ CVV: _____

Cardholder's Signature: _____

☐ Billing address same as organization address

Billing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

☐ Wire Transfer

Contact the IZFS office for more information.

IZFS Executive Office

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