

Sponsorship & Exhibitor Prospectus
18th International Zebrafish Conference (IZFC)
August 17-21, 2024
Kyoto, Japan
Event website: www.izfs.org/education/18izfc

Invitation

On behalf of the Organizing Committee and the International Zebrafish Society (IZFS), we are pleased to invite you to the 18th International Zebrafish Conference (IZFC), taking place August 17-21, 2024 in Kyoto, Japan. The International Zebrafish Conference (IZFC), (formerly the biennial International Conference on Zebrafish Development and Genetics) has taken place since 2002 and has become the world's premier meeting for the international zebrafish research community. This conference is the largest and most diverse gathering of zebrafish researchers in the world, with approximately 800 delegates from every career level, including the top leaders of the zebrafish community. The IZFC explores the most cutting-edge scientific findings as well as the latest methods, technologies and products to facilitate research.

Don't miss out on the chance to be part of this vibrant and exciting conference!

This year, the 18th IZFC will be presented as hybrid conference with both in-person and virtual components. IZFS is pleased to offer valuable sponsorship and exhibit opportunities designed to maximize your exposure in the zebrafish research community. As an IZFC sponsor or exhibitor, you will have the opportunity to raise your company's profile and increase sales by marketing to the most prominent and influential zebrafish researchers in the field. Additionally, you will have access to both live and recorded content after the meeting, so you can stay abreast of the latest advancements in the field.

To learn more, including opportunities to customize any of the packages described in this package, please contact Alyssa Gluth, IZFS Meetings Manager at agluth@izfs.org.

Sincerely,

Corinne Houart, PhD (Chair)
President of the IZFS
King's College London

Hitoshi Okamoto, PhD (Co-Chair)
RIKEN Center for Brain Science



IZFS
International Zebrafish Society

18TH INTERNATIONAL ZEBRAFISH CONFERENCE

SPONSORSHIP & EXHIBITOR PROSPECTUS

KYOTO, JAPAN
AUGUST 17-21, 2024

WHO WE ARE

ORGANIZING COMMITTEE

Corinne Houart, PhD (Chair)

President of the IZFS
King's College London

Hitoshi Okamoto, PhD (Co-Chair)

RIKEN Center for Brain Science

Miguel Luis Concha, PhD

Universidad de Chile

Hiroshi Hirata, PhD

Aoyama Gakuin University

Tohru Ishitani, PhD

Osaka University

Florence Marlow, PhD

Icahn School of Medicine Mount Sinai

Didier Stainier, PhD

Max Planck Institute of Heart and Lung Research

Han Wang, PhD

Center for Circadian Clocks, Soochow University

Karina Yaniv, PhD

Weizmann Institute of Science

LOCAL ORGANIZING COMMITTEE

Satoshi Ansai

Kyoto University

Masahiko Hibi

Nagoya University

Koichi Kawakami

National Institute of Genetics

Jun Kitano

National Institute of Genetics

Rie Kusakabe

Kansai University

Naoki Mochizuki

NCVC

Kiyoshi Naruse

NIBB

Yoshihiro Omori

Nagahama Institute of

Bioscience and Technology

Yukihiko Sugimoto

Kumamoto University

Sachiko Tsuda

Saitama University

Kazuhide Asakawa

National Institute of Genetics

Shinichi Higashijima

NIBB

Kazu Kikuchi

NCVC

Makoto Kobayashi

Tsukuba University

Ichiro Masai

OIST

Kazutoshi Mori

Kyoto University

Hiroshi Nishina

Tokyo Medical Dental University

Li-Kun Phng

Riken

Hiroyuki Takeda

Kyoto Sangyo University

Soken Tsuchiya

Kumamoto University

Toshikatsu Hanada

Oita University

Motoyuki Itoh

Chiba University

Shosei Kishida

Kagoshima University

Fumi Kubo

NIG

Takaaki Matsui

Nara Institute of Science and
Technology

Nobuhiro Nakamura

Kyoto Sangyo University

Yukiko Ogino

Kyushu University

Atsuko Sehara

Kyoto University

Hideaki Takeuchi

Tohoku University

Hironori Wada

Kitazato University

Saori Yokoi

Hokkaido University

IZFS OFFICE

555 East Wells St, Suite 1100

Milwaukee, WI 53202

Phone: (414) 918-9835

Fax: (414) 276-3349

Website: www.izfs.org

Email: info@izfs.org

Sponsor and Exhibitor

Management Contact

Alyssa Gluth

Meetings Manager

agluth@izfs.org

ABOUT IZFS

Founded in 2015, The International Zebrafish Society (IZFS) is a 501(c)(3) non-profit organization serving over 1,000 members. IZFS aims to promote international cohesion and cooperation in zebrafish research through educational initiatives, programs and forums. It further strives to advocate for zebrafish research and represent the interest of the international community in efforts to better human health. Serving a growing population of members with direct access to thousands more in the field, IZFS is committed to promoting education initiatives and advancing all aspects of zebrafish research through its meetings around the globe.

CONFERENCE VENUE

All of scientific activities, breaks, lunches and poster sessions will take place in the stunning Miyako Messe Convention Center and International Exhibition Hall located in Kyoto, Japan. Kyoto City is considered the cultural capital of Japan with a history of more than 1,200 years. The venue is located in the east part of Kyoto City, conveniently close to the National Museum of Modern Art Kyoto, Heian Jingu Shrine, Kyoto City Zoo and the Shorein Temple and is about 15 minutes from downtown Kyoto.

Miyako Messe is a state-of-the-art venue featuring three large exhibition halls with all modern amenities including shops and restaurants. Detailed information and photos can be found on the venue's website at: <https://www.miyakomesse.jp/english/>.

SCIENTIFIC TOPICS

In addition to high caliber keynote speakers and prestigious award lectures, IZFC 2024 will feature a wealth of plenary and concurrent sessions highlighting the latest zebrafish research advances in the wide breadth of focus areas, including but not limited to:

- Blood & Lymphatic Systems
- Brain, Neural Circuits & Behavior
- Cancer & Growth Control
- Cardiac, Craniofacial & Musculoskeletal systems
- Disease Models
- Ecology & Evolution
- Emerging Technologies – Imaging & Omics
- Gene Regulation, Epigenetics & Genomics
- Germline & Early Development
- Infection & Immunity
- Morphogenesis, Polarity and Migration
- Neurobiology & Sensory Systems
- Physiology & Metabolism
- Regeneration & Stem cells
- Toxicology & Chemical Biology

WHY SPONSOR OR EXHIBIT

Direct Access: You will have direct access to purchasing decision-makers and the clients most important to your company.

Industry Trends: As a conference sponsor or exhibitor, you can count on receiving in-depth knowledge on progress, and new trends and directions in the zebrafish research field.

Visibility and Public Recognition: You will have high visibility and public recognition for your contributions. IZFS leadership and key society members will be on hand to make introductions and ensure that your company representatives make the most of their time spent at the conference.

PAST ATTENDANCE

2014 – Madison, Wisconsin, United States of America - 861

2016 – Orlando, Florida, United States of America – 561

2018 - Madison, Wisconsin, United States of America - 761

2019 – Suzhou, China – 975 2021 – Virtual Only - 971

2022 – Montreal, Canada – 442 in person + 241 virtual = 683

2024 – Kyoto, Japan – (anticipated) 600 in person + 200 virtual = 800

PAST EXHIBITORS

Since 2018

- Acquirer Imaging GmbH
- Aqua Schwarz
- Aquaneering
- Aquatic Enterprises
- A-tune software AG
- Bitplane, Inc.
- Bruker
- Caliber Imaging and Diagnostics, Inc
- Carl Zeiss Microscopy, LLC
- Company of Biologists (COB) Scientific Meeting Grant
- Gene Tools, LLC
- Huisken Lab
- Intavis, Inc.
- Integrated DNA Technology
- Iwaki Aquatic
- Leica Microsystems
- March of Dimes (Grant)
- Mary Ann Liebert Publications/Zebrafish
- Martineau & Associates, Inc.
- NBRP Medaka
- Nightsea
- NIH Grant
- Nikon Instruments Inc.
- Noldus Information Technology
- Olympus America
- Planktovie
- Ramona Optics
- R&D Aquatics, LLC
- Society for Developmental Biology (SDB) Grant
- Sparos
- Sutter Instrument
- Tecniplast
- Union Biometrica, Inc
- US Biological
- ViewPoint Behavior Technology
- Washington University School of Medicine
- wFluidx
- World Precision Instrument
- Zantiks Ltd
- Zeclinics
- ZFIN- Zebrafish Information Network
- ZIRC - Zebrafish International Resource Center

SPONSORSHIP

Sponsorship level is determined by support through opportunities found on pages 6-7. All opportunities are listed in United States Dollar and Japanese Yen.

Diamond Level \$20,000+ (¥2,600,000+)

- Recognition as Diamond Level Supporter on conference signage, conference webpage, program book, mobile app and rotating slides
- Complimentary full-page advertisement in the conference program book
- Premium booth placement

Platinum Level \$15,000 - \$19,999 (¥2,000,000 - ¥2,599,999)

- Recognition as Platinum Level Supporter on conference signage, conference webpage, program book, mobile app and rotating slides
- Complimentary half-page advertisement in the conference program book
- Highly visible booth placement

Gold Level \$10,000 - \$14,999 (¥1,300,000 - ¥1,999,999)

- Recognition as Gold Level Supporter on conference signage, conference webpage, program book, mobile app and rotating slides
- Complimentary quarter-page advertisement in the conference program book
- Highly visible booth placement

Silver Level \$4,600 - \$9,999 (¥650,000 - ¥1,299,999)

- Recognition as Silver Level Supporter on conference signage, conference webpage, program book, mobile app and rotating slides

Bronze Level \$2,400 - \$4,599 (¥350,000 - ¥649,999)

- Recognition as Bronze Level Supporter on conference signage, conference webpage, program book, mobile app and rotating slides

EXHIBITOR OPPORTUNITIES

	Cost	Complimentary Registrations	All Exhibits Receive
Standard Package: 1 Standard (6') Exhibit Table	\$2,400 (¥300,000)	1	<ul style="list-style-type: none"> • 6' Table with 2 chairs & ID Sign • Recognition as an exhibitor in conference materials: conference website, signage, printed program book, mobile app, rotating slides. • Exhibit staff have access to: Welcome reception, general sessions, session breaks and poster sessions. • Post conference mailing list
Deluxe Package: 2 Standard (6') Exhibit Tables	\$4,600 (¥580,000)	2	

ALA-CARTE SPONSORSHIP

Type	Price	Number Available	Benefits
Luncheon Sponsor	\$6,300 (¥800,000)	6	30-60 Minute speaking opportunity during lunch break. Boxed lunches will be available to all attendees during the Luncheon. Up to two sponsors per lunch. Recognition in all conference materials and dedicated signage during the lunch. AV included
Closing Banquet Dinner	\$3,500 (¥450,000)	3	Recognition in all conference materials and dedicated signage during the Banquet
Welcome Reception	\$2,000 (¥260,000)	4	Recognition in all conference materials and dedicated signage during the Welcome Reception
Keynote Speaker	\$3,000 (¥400,000)	2	Recognition in all conference materials and dedicated signage during the keynote address. You can show the Promotional slide before the start of the session or during the break.
Plenary Session	\$3,000 (¥400,000)	6	Recognition in all conference materials and dedicated signage during a Plenary Session for your choosing. You can show one promotional slide before the start of the session.
Concurrent Session	\$1,000 (¥130,000)	12	Recognition in all conference materials and dedicated signage during a Concurrent Session. You can show a promotional slide before the start of the session.
Poster Session	\$2,000 (¥260,000)	6	Recognition in all conference materials and dedicated signage during the Poster Sessions
Refreshment Breaks	\$1,500 (¥200,000)	6	Recognition in all conference materials and dedicated signage during the session breaks.

ALA-CARTE EXTRAS

Type	Price	Number Available	Benefits
Standalone Broadcast Email	\$1,000 (¥130,000)	Unlimited	Your organization's message will be sent by IZFS to every pre-registered attendee
Push Notification	\$1,000 (¥130,000)	Unlimited	Push notification to all registrants who download the app on their mobile device or access it on their computer
Supporter Spotlight Broadcast Email	\$500 (¥60,000)	Unlimited	Banner ad within a message sent by IZFS to every pre-registered attendee
Poster Prizes	TBD	Unlimited	In an amount of your choice, funds will be provided to the poster prize winners. Recognition will include logo recognition and an announcement during banquet.
Printed Program Advertisement	\$1,000 (¥130,000) \$500 (¥60,000) \$300 (¥40,000)	Unlimited	Full Page Half Page Quarter Page

*Customized opportunities available upon request contact Alyssa Gluth at agluth@izfs.org for more information

IZFC SPONSORSHIP & AGREEMENT - 18TH IZFC JAPAN

Exhibitor Staff: Please send exhibit staff information to Alyssa Gluth at agluth@izfs.org by **June 28, 2024**. Exhibit staff information includes full name, designations, email address, and dietary restrictions.

Exhibit Assignments: Exhibit placement will be assigned on a first-come, first-served basis based on the date and time that the application is received. IZFS reserves the right to adjust assigned exhibit placement at any time. Conference sponsors may receive preferential treatment.

Logistics: Please let us know if you have additional needs to accommodate your display (possibly at an additional cost). You will receive an email approximately 3-4 weeks before the event with more display information which will include your exhibit assignment and shipping information.

Cancellation Policy: Cancellations received in writing by **July 17, 2024** will be refunded, minus a \$75.00 administrative fee. Cancellations after this date will not receive a refund. If for any cause beyond the control of IZFS – such as, but not limited to, an act of God, the public enemy, authority of the law, fire, public health emergencies, or other force majeure—IZFS is unable to comply with the terms of this contract, this contract shall be considered terminated and any payments made hereunder by the supporter shall be refunded to the supporter in full. The supporter also reserves the right to carryover their support to a future IZFS conference.

Exhibitor Agreement Terms and Conditions: You are hereby authorized to reserve space for the company indicated to exhibit at the 18th International Zebrafish Conference (IZFC), taking place August 17-21, 2024 at the Miyako Messe Exhibition Center in Kyoto Japan. We understand that the assigned space will be rented at the rate quoted in the 18th IZFC Sponsor and Exhibitor Prospectus. We understand further that all space must be paid for in full on or before **June 28, 2024**. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of the IZFS Executive Director. We agree to abide by all rules and regulations governing exhibitors set forth in the 18th IZFC Sponsor and Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the International Zebrafish Society, Miyako Messe Exhibition Center, and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Miyako Messe Exhibition Center, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Miyako Messe Exhibition Center, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Mirage or any part thereof.

Privacy Policy: IZFS does not make names and contact information of attendees available to sponsors or exhibitors. We suggest you collect business cards or have a sign-up sheet available.

Gratuities: IZFS prohibits the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

Drawings/Prizes/Raffles, Etc.: Virtual prize contests, awards, spin wheels or lotteries of any kind held at any time or place within the IZFC are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the IZFC.

Event Discrimination and Harassment Policy

The International Zebrafish Society (IZFS) is committed to providing a discrimination-, harassment-, and retaliation free environment for all participants in society events. IZFS prohibits discrimination or harassment based on actual or perceived gender, gender identity, gender expression, sexual orientation, body size, disability, race, ethnicity, socioeconomic status, age, religion (or lack thereof), marital or parental status, or any other status protected by law ("protected status"). IZFS has zero tolerance for any form of harassment, discrimination, or retaliation at society meetings and events.

This policy applies to all IZFS events, including those sponsored by other organizations held in conjunction with any virtual or in-person IZFS event. All participants, including, but not limited to, attendees, speakers, volunteers, staff, contractors, vendors and other service providers, and anyone else present at IZFS virtual or in-person meetings or events, are expected to abide by this policy.

Unacceptable Behavior:

Discrimination consists of material, adverse treatment based on a person's protected status. Conduct can amount to prohibited discrimination even when a person does not specifically intend to harm someone else.

Harassment consists of unwelcome conduct of a demeaning, abusive, and/or offensive nature that either (1) constitutes a term or condition of a person's participation in society events (quid pro quo harassment); or (2) substantially interferes with a person's participation in society events or otherwise creates what a reasonable person would consider to be a hostile environment. Examples of harassment include, but are not limited to, physical or verbal abuse of any participant, stalking or threatening any participant, harassing photography or recording of any participant, the use of slurs and epithets, display of disparaging material, display of sexual imagery, inappropriate or unwelcome physical contact, and nonconsensual sexual advances.

Retaliation consists of material, adverse action taken against someone because the person reported discrimination or harassment (either on behalf of themselves or another) or because the person participated in the investigation and resolution of a report. Retaliation can occur even if the underlying report of discrimination or harassment is unsubstantiated.

Participants who are asked to stop discriminatory or harassing behavior are expected to comply immediately. Upon receipt of a report of prohibited conduct, IZFS retains the right to take any steps deemed necessary and appropriate, including immediate removal from the event without warning or refund, to end the conduct and maintain a safe and welcoming environment for participants. Further, IZFS reserves the right to prohibit anyone who violates this policy from attending any future IZFS meeting or event. Misconduct can also result in the revocation of IZFS membership.

Reporting Unacceptable Behavior

Any person subjected or witness to discrimination or harassment is encouraged to report such conduct to IZFS management as soon as possible and may be asked to file a written report. IZFS staff are available for consultation with any meeting or event participant or attendee who believes they have experienced any form of harassment while at any IZFS meeting or event. Reports should include identification of the offender (or description); behaviors or actions by that person; circumstances around the incident; day, time, and session; and others present. All written reports will be kept confidential.

Upon receipt of a report, IZFS will review the available information, which may include speaking with the persons involved, and determine whether a policy violation has occurred. To the extent any person experiences or witnesses conduct that is criminal in nature, IZFS strongly encourages the person to also make a report to law enforcement.

Unacceptable behaviors not reported during the meeting or event may be reported to IZFS staff after the conference by contacting Executive Director Nichole Nikolic (nnikolic@izfs.org). All complaints will be treated seriously and responded to promptly.

A participant or attendee who believes he or she was falsely or unfairly accused of violating this policy should notify IZFS Executive Director Nichole Nikolic (nnikolic@izfs.org)

18th IZFC Sponsorship/Exhibitor Agreement

Organization Information

Organization information will be used for a listing in the 18th IZFC program.

Organization Name: _____

Exhibit Contact Name (First, MI, Last): _____

Email: _____ Telephone: _____

Position Title: _____

Mailing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Exhibit Selection

Standard Package: 1 Standard (6') Exhibit Table with 1 Complimentary Registration \$2,400 (¥300,000)

Deluxe Package: 2 Standard (6') Exhibit Table with 2 Complimentary Registrations \$4,600 (¥580,000)

Ala-Carte Item Selection

Luncheon Sponsorship \$6,300 (¥800,000)

Standalone Broadcast Email \$1,000 (¥130,000)

Closing Banquet Sponsorship \$3,500 (¥450,000)

Supporter Spotlight Broadcast Email \$500 (¥60,000)

Welcome Reception Sponsorship \$2,000 (¥260,000)

Push Notification \$1,000 (¥130,000)

Keynote Speaker Sponsorship \$3,000 (¥400,000)

Plenary Session Sponsorship \$3,000 (¥400,000)

Plenary Session Sponsorship \$3,000 (¥400,000)

Printed Program Advertisement

Concurrent Session Sponsorship \$1,000 (¥130,000)

Full Page \$1,000 (¥130,000)

Poster Sessions Sponsorship \$2,000 (¥260,000)

Half Page \$500 (¥60,000)

Refreshment Breaks Sponsorship \$1,500 (¥200,000)

Quarter Page \$300 (¥60,000)

Poster Prizes \$ _____

18th IZFC Sponsorship/Exhibitor Agreement

Payment Information

Full payment and completed application are due by **June 28, 2024**. Please retain a copy for your records.

Exhibit: \$ _____

Ala-Carte Items: \$ _____

Total Payment: \$ _____

Payment Option

Check Enclosed

Please make checks payable to the International Zebrafish Society (IZFS) and must be drawn from a US bank.

Visa **Mastercard** **Discover** **AMEX**

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ CVV: _____

Cardholder's Signature: _____

Wire Transfer

Contact the IZFS Office for more information

Agreement

To accept the terms of the sponsorship agreement, please sign your signature and date below:

Signature

Date

Print a copy of this application for your records. **This is your invoice and contract. No additional paperwork will be issued.**

IZFS Executive Office
555 East Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: + 1 414 918-9835
Fax: + 1 414 276-3349
Email: info@izfs.org
Website: www.izfs.org

IZFS is a 501 c (3) not-for-profit organization