

## IZFC Sponsor/Exhibitor Agreement

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### **Cancellation Policy**

Cancellations received in writing by Wednesday, June 2, 2021, will be refunded, minus a \$75 administrative fee. Cancellations after this date will not receive a refund.

**Drawings/Prizes/Raffles, Etc.:** Virtual prize contests, awards, spin wheels or lotteries of any kind held at any time or place within the IZFC are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the IZFC.

### **Event Discrimination and Harassment**

The International Zebrafish Society (IZFS) is committed to providing a discrimination-, harassment-, and retaliation-free environment for all participants in society events. IZFS prohibits discrimination or harassment based on actual or perceived gender, gender identity, gender expression, sexual orientation, body size, disability, race, ethnicity, socioeconomic status, age, religion (or lack thereof), marital or parental status, or any other status protected by law ("protected status"). IZFS has zero tolerance for any form of harassment, discrimination, or retaliation at society meetings and events.

This policy applies to all IZFS events, including those sponsored by other organizations held in conjunction with any virtual or in-person IZFS event. All participants, including, but not limited to, attendees, speakers, volunteers, staff, contractors, vendors and other service providers, and anyone else present at IZFS virtual or in-person meetings or events, are expected to abide by this policy.

### **Unacceptable Behavior**

Discrimination consists of material, adverse treatment based on a person's protected status. Conduct can amount to prohibited discrimination even when a person does not specifically intend to harm someone else.

Harassment consists of unwelcome conduct of a demeaning, abusive, and/or offensive nature that either (1) constitutes a term or condition of a person's participation in society events (quid pro quo harassment); or (2) substantially interferes with a person's participation in society events or otherwise creates what a reasonable person would consider to be a hostile environment. Examples of harassment include, but are not limited to, physical or verbal abuse of any participant, stalking or threatening any participant, harassing photography or recording of any participant, the use of slurs and epithets, display of disparaging material, display of sexual imagery, inappropriate or unwelcome physical contact, and nonconsensual sexual advances.

Retaliation consists of material, adverse action taken against someone because the person reported discrimination or harassment (either on behalf of themselves or another) or because the person participated in the investigation and resolution of a report. Retaliation can occur even if the underlying report of discrimination or harassment is unsubstantiated.

Participants who are asked to stop discriminatory or harassing behavior are expected to comply immediately. Upon receipt of a report of prohibited conduct, IZFS retains the right to take any steps deemed necessary and appropriate, including immediate removal from the event without warning or refund, to end the conduct and maintain a safe and welcoming environment for participants. Further, IZFS reserves the right to prohibit anyone who violates this policy from attending any future IZFS meeting or event. Misconduct can also result in the revocation of IZFS membership.

### **Reporting Unacceptable Behavior**

Any person subjected or witness to discrimination or harassment is encouraged to report such conduct to IZFS management as soon as possible and may be asked to file a written report. IZFS staff are available for consultation with any meeting or event participant or attendee who believes they have experienced any form of harassment while at any IZFS meeting or event. Reports should include identification of the offender (or description); behaviors

or actions by that person; circumstances around the incident; day, time, and session; and others present. All written reports will be kept confidential.

Upon receipt of a report, IZFS will review the available information, which may include speaking with the persons involved, and determine whether a policy violation has occurred. To the extent any person experiences or witnesses conduct that is criminal in nature, IZFS strongly encourages the person to also make a report to law enforcement.

Unacceptable behaviors not reported during the meeting or event may be reported to IZFS staff after the conference by contacting Executive Director Nichole Nikolic ([nnikolic@izfs.org](mailto:nnikolic@izfs.org)). All complaints will be treated seriously and responded to promptly.

A participant or attendee who believes he or she was falsely or unfairly accused of violating this policy should notify IZFS Executive Director Nichole Nikolic ([nnikolic@izfs.org](mailto:nnikolic@izfs.org)).

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## IZFC Sponsor/Exhibitor Application

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### Organization Information

*Organization information will be used for a listing in the IZFC Program.*

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Package Selection

**Platinum: \$20,000**

- Lobby banner advertisement, virtual product forum, sponsored welcome reception, virtual exhibit, standalone broadcast email, 5 complimentary registrations, and large-sized logo promoted on event supporter webpage with company description.

**Gold: \$15,000**

- Poster hall banner advertisement, virtual product forum, sponsored keynote lecture, virtual exhibit, supporter spotlight broadcast email, 4 complimentary registrations, and medium-sized logo promoted on event supporter webpage with company description.

**Silver: \$5,000**

- Meeting registration site banner advertisement, virtual exhibit, supporter spotlight broadcast email, 3 complimentary registrations, and small-sized logo promoted on event supporter webpage with company description.

### Exhibit Selection

**Virtual Exhibit: \$1,500**

- 2 complimentary registrations; the creation of a virtual booth – add a banner image, content links (web links, PDF file), an introduction video, and gain access to attendees through video chats. Includes your logo on the searchable exhibitor page, so attendees can visually browse for your company.

### Ala-Carte Item Selection

**Lobby Banner Advertisement: \$7,500**

**Poster Hall Banner Advertisement: \$3,500**

**Meeting Registration Site Banner Advertisement: \$3,000**

**Virtual Product Forum: \$5,000**

**Sponsored Welcome Reception: \$5,000**

**Sponsored Keynote Lecture: \$5,000**

**Standalone Broadcast Email: \$1,000**

**Supporter Spotlight Broadcast Email: \$500**

## IZFC Sponsor/Exhibitor Application—Continued

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### Payment Information

Full payment and completed application are due by **May 21, 2021**. Please retain a copy for your records.

Sponsorship Package: \$ \_\_\_\_\_

Virtual Exhibit Package: \$ \_\_\_\_\_

Ala-Carte Items: +\$ \_\_\_\_\_

**Total Payment:** =\$ \_\_\_\_\_

### Payment Option

**Check Enclosed**

*Please make checks payable to the International Zebrafish Society (IZFS) and must be drawn from a US bank.*

**Visa**  **Mastercard**  **Discover**  **AMEX**

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Wire Transfer**

*Contact the IZFS office for more information.*

### Agreement

To accept the terms of sponsor agreement, please sign your signature and date below:

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

Print a copy of this sponsor application for your records. **This is your invoice and contract. No additional invoice will be issued.**

### IZFS Executive Office

555 East Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: +1 414 918-9835

Fax: +1 414 276-3349

Email: [info@izfs.org](mailto:info@izfs.org)

Website: [www.izfs.org](http://www.izfs.org)

IZFS is a 501(c)(3) not-for-profit organization